



BRAND: HUAWEI

Date: 25 July 2024

Based on the provided "Huawei 2023 Annual Report," here is an evaluation of Huawei's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

Stage 1: Biodiversity Pressures and Priority Areas (30%)

1. Summary of Biodiversity Pressures (15%)

- **Score: 2**
- **Justification:** The report discusses various environmental initiatives, such as promoting green development and reducing carbon emissions. However, it does not provide a detailed summary of specific biodiversity pressures caused by Huawei's activities.

2. Priority Species, Habitats, and Ecosystem Services (15%)

- **Score: 1**
- **Justification:** The report does not mention specific priority species, habitats, or ecosystem services. The focus remains on broader environmental sustainability without detailing specific biodiversity priorities.

Stage 2: Vision, Goals, and Strategies (40%)

1. Corporate Biodiversity Vision (10%)

- **Score: 2**
- **Justification:** Huawei emphasizes sustainability and environmental responsibility, but a specific, detailed vision for biodiversity is not explicitly outlined.

2. Scalable Biodiversity Goals and Objectives (15%)

- **Score: 1**
- **Justification:** The report sets various environmental and sustainability goals, such as reducing carbon emissions and promoting circular economy practices, but specific measurable biodiversity goals are not clearly defined.

3. Key Strategies to Deliver Goals and Objectives (15%)

- **Score: 2**
- **Justification:** Huawei outlines several strategies for environmental sustainability, including promoting green development and sustainable technologies. However, detailed strategies specifically for biodiversity are not extensively covered.

Stage 3: Indicator Framework and Strategic Plan (20%)



1. Framework of Core Indicators (10%)

- **Score: 2**
- **Justification:** The report discusses environmental indicators and monitoring but lacks a specific framework for biodiversity indicators.

2. Elements of a Biodiversity Strategic Plan (10%)

- **Score: 2**
- **Justification:** The report includes elements related to environmental management and sustainability but does not provide a comprehensive biodiversity strategic plan with detailed actions and indicators.

Stage 4: Monitoring and Reporting (10%)

1. Monitoring Plan (5%)

- **Score: 2**
- **Justification:** The report includes general environmental monitoring and reporting systems but does not detail a specific biodiversity monitoring plan.

2. Database of Relevant Data (2.5%)

- **Score: 1**
- **Justification:** The report does not mention a dedicated biodiversity database or use of global biodiversity information systems.

3. Monitoring and Reporting Systems (2.5%)

- **Score: 2**
- **Justification:** The report discusses environmental reporting systems and third-party audits, ensuring transparency and accountability. However, standardized biodiversity-specific monitoring and reporting systems are not detailed.

**Summary of Scores:**

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	2	0.30
	Priority species and habitats	15%	1	0.15
2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	2	0.20
	Scalable goals and objectives	15%	1	0.15
	Key strategies	15%	2	0.30
3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	2	0.20
	Elements of a strategic plan	10%	2	0.20
4	Monitoring and Reporting	10%		
	Monitoring plan	5%	2	0.10
	Database of relevant data	2.5%	1	0.025
	Monitoring and reporting systems	2.5%	2	0.05

Final Weighted Score (out of 5):

$$0.30 + 0.15 + 0.20 + 0.15 + 0.30 + 0.20 + 0.20 + 0.10 + 0.025 + 0.05 = 1.675$$

Concluding Summary:

- **Overall Justification:** Huawei's report demonstrates some commitment to environmental sustainability, but specific actions and strategies related to biodiversity are limited. The company should improve its focus on biodiversity by establishing clear goals, detailed strategies, and robust monitoring and reporting systems.